

INDIANAPOLIS RECORDER NEWSPAPER 2025 MEDIA SERVICE GUIDE



*Preparing a conscious community today and beyond
Our News, Your Voice*

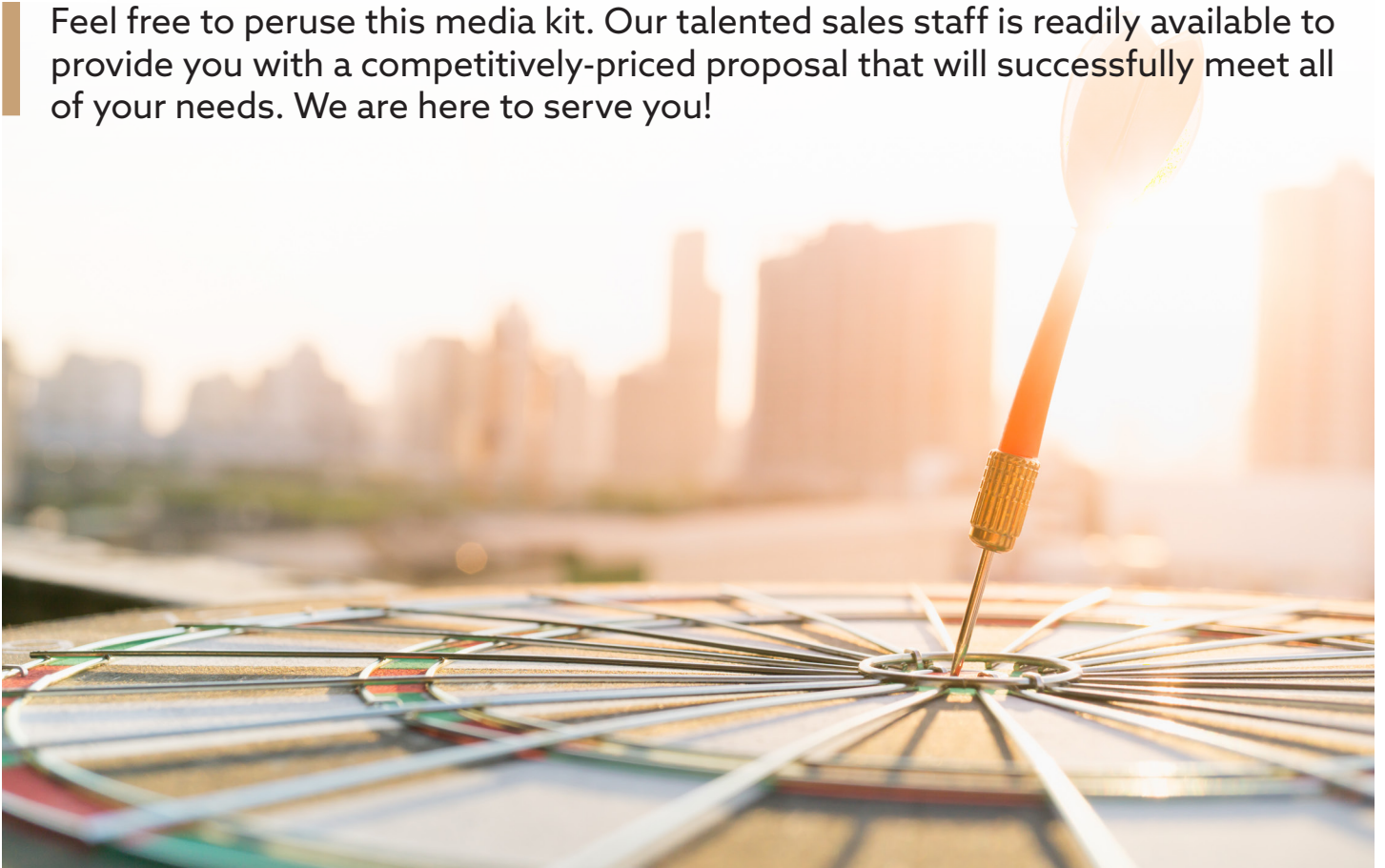
Do you have a product you are trying to promote? Can the general community benefit from the services that your company provides? Are you trying to reach a specific audience?

If you answered yes to any of these questions, the Recorder Media Group has exactly what you need.

At 130-years-old, the Recorder has been a mainstay in the community by providing powerful and informative news that enhances the knowledge of African-Americans throughout Indiana, the country and even the world.

We also have a newly-enhanced website which allow us to address your needs with a more technologically-advanced approach. We are committed to being quality news-gathering resources that not only service the general community, but also work hard to effectively meet the needs of our clients.

Feel free to peruse this media kit. Our talented sales staff is readily available to provide you with a competitively-priced proposal that will successfully meet all of your needs. We are here to serve you!



A LEGACY OF BLACK EXCELLENCE AND IMPACTFUL STORYTELLING



The Indianapolis Recorder Newspaper is the fourth oldest surviving African American newspaper in the United States. Founded in 1895 as a modest two-page church bulletin by George P. Stewart and Will Porter, the publication has become one of the nation's most respected and enduring voices in Black journalism. In 1897, Stewart and Porter expanded their bulletin into a weekly newspaper, laying the foundation for a trusted news source to chronicle African Americans' triumphs, struggles, and everyday lives in Indiana and beyond. By 1899, Porter had sold his share to Stewart, who would carry the torch of the publication's mission forward.

Fast forward to 1990, when esteemed entrepreneur William G. Mays acquired the Recorder. Under his leadership, the newspaper entered a new chapter of innovation and sustainability. Mays appointed his niece, Carolene Mays-Medley, as president and general manager. For more than 13 years, Mays-Medley brought visionary leadership and a forward-looking blueprint for success before transitioning to serve the community through government roles.

In 2010, Shannon Williams, a seasoned journalist and longtime Recorder staff member, took the helm. As president and general manager, she launched the Recorder Media Group, which not only included the Indianapolis Recorder and its sister publication, Indiana Minority Business Magazine but also expanded into marketing and communications services. Her leadership further solidified the Recorder's role as a multimedia hub committed to advocacy and representation. After 18 impactful years at the Recorder—eight of those in the top leadership role—Williams transitioned to nonprofit leadership, where she continues to champion education equity.

Today, Robert Shegog serves as President and CEO of the Recorder Media Group. Under his leadership, the company has entered a new era of growth, innovation, and community impact. Shegog has been instrumental in strengthening internal systems, expanding digital platforms, and amplifying engagement strategies across all Recorder Media Group products. With a deep respect for the newspaper's historical legacy, Shegog and his team are committed to ensuring the Indianapolis Recorder and Indiana Minority Business Magazine continue to inform, inspire, and empower future generations.



Indianapolis stands as the 16th largest city in the United States and the second largest in the Midwest. According to the U.S. Census Bureau's 2023 estimates, the city's population is 879,293, reflecting a slight decrease of 0.9% since the 2020 Census. Despite this modest decline, Indianapolis continues to be recognized for its exceptional livability, seamlessly blending the vibrancy of a bustling metropolis with the warmth of a close-knit community.

The city comprises approximately 372,358 households, with an average household size of 2.51 individuals. The composition of these households is diverse:

- **Married couples with children:** 13.5%
- **Married couples without children:** 21.6%
- **Single-parent households:** 11.1%
- **Individuals living alone:** 37.7%
- **Other household types:** 15.2%

Indianapolis is a city that embraces and reflects a rich tapestry of cultures and backgrounds. The demographic breakdown is as follows:

- **White (non-Hispanic):** 49.9%
- **Black or African American:** 28.1%
- **Hispanic or Latino (of any race):** 13.3%
- **Asian:** 4.1%
- **Two or more races:** 8.0%
- **American Indian and Alaska Native:** 0.5%
- **Native Hawaiian and Other Pacific Islander:** 0.0%
- **African-American population, Indianapolis/ Marion County:** 289,557

THE INDIANAPOLIS MARKET

A Thriving and Evolving Economy Rooted in Tradition

For much of its history, Indianapolis oriented its economy around government and manufacturing. Today, the city has emerged as a dynamic, diversified economic hub, with major contributions from education, health care, finance, and technology. Tourism remains a vital pillar of the local economy, with Indianapolis attracting millions of visitors annually for its world-class sporting events, conventions, and cultural attractions.

Perhaps the most iconic event is the annual Indianapolis 500, which continues to draw global attention to the Indianapolis Motor Speedway. The Brickyard 400 returned to its traditional oval track in 2024, revitalizing interest in this beloved NASCAR race. The city also regularly hosts the Men's and Women's NCAA Basketball Tournaments, the Big Ten Football Championship, and a variety of youth and amateur sporting events.

In 2024, Indianapolis proudly hosted the U.S. Olympic Team Trials for Swimming at Lucas Oil Stadium, an unprecedented event leading up to the Summer Olympics in Paris. Additionally, the city welcomed several high-profile entertainment events, including Taylor Swift's Eras Tour, which generated a significant economic impact and showcased the city's capacity to host large-scale productions.

While Super Bowl XLVI in 2012 marked the city's first time on the world's biggest sports stage, the years since have cemented Indianapolis as a premier destination for sports, business, and entertainment. With its mix of Hoosier hospitality, strategic infrastructure, and innovative spirit, Indianapolis continues to evolve while staying grounded in its legacy of excellence.

Source: Data compiled from the U.S. Census Bureau's 2023 estimates and the U.S. Bureau of Labor Statistics.



WHO'S READING THE INDIANAPOLIS RECORDER

Here is some demographic information that may help you choose the Indianapolis Recorder as the platform to promote your products and services:

Circulation: nearly 11,000 | Readership: 128,000 | Paid circulation: 76%
Unpaid circulation: 24% | Average website page views per month 684,000

66% of respondents said they purchase products or services from ads seen in the Indianapolis Recorder.
27% of Recorder readers are between the ages of 45-54
37% of Recorder readers are between the ages of 25-44
34% of Recorder readers earn between \$25,001 - \$49,999
28% of Recorder readers earn between \$50,000 - \$74,999
37% of Recorder readers graduated high school
35% of Recorder readers had some college
21% of Recorder readers graduated college

Percentage of readers who plan to purchase the following in the next 12 months:

84% Women's Apparel
79% Dining & Entertainment
71% Pharmacist/
Prescription Service
70% Men's Apparel

61% Legal Gambling
Entertainment (Lottery,
Casinos, Racetracks, Bingo)
41% Children's Apparel
41% Furniture / Home Furnishings
40% Vacations / Travel

Newspaper ads work!

72% of readers sold or got calls from a newspaper classified ad

77% of readers read retail store ads

72% of readers read an insert always or frequently in the last 30 days

84% of readers have not responded to a Craigslist ad in the last 30 days

Information provided by the Circulation Verification Council, the Newspaper Reader Survey Results (Pulse of America), and an independent Recorder Media Group study.



INDIANAPOLIS RECORDER NEWSPAPER

TRUSTED SINCE 1895. EMPOWERING FOR GENERATIONS.

Founded in 1895, the Indianapolis Recorder Newspaper has built a lasting legacy of delivering credible, community-centered journalism with purpose and integrity. As the fourth oldest surviving African American newspaper in the United States, the Recorder has endured the test of time and led through it.

From chronicling the inequities of segregation and the triumphs of the Civil Rights Movement to covering the historic election of America's first minority president, the Recorder has remained a steadfast voice for truth, justice, and progress. For over 130 years, we've taken seriously our responsibility to educate, engage, inform, and uplift.

Today, the Recorder continues to evolve while staying rooted in its mission. With expanded digital reach, modern storytelling strategies, and a renewed focus on innovation, we are meeting the needs of our readers and advertisers in fresh, impactful ways. Our team brings passion, creativity, and cultural insight to every project—ensuring our clients receive visibility and meaningful engagement.

Our community's unwavering trust in the Recorder offers your business a powerful platform to promote products, services, and initiatives. Aligning with us means more than just advertising—a partnership with a publication that has consistently amplified voices and empowered generations.

We are proud to be a certified Minority- and Woman-Owned Business Enterprise (MBE/WBE) with the City of Indianapolis and the State of Indiana.

As we look to the future, the Indianapolis Recorder Newspaper remains a beacon for the minority community—and a strategic partner for those who value legacy, leadership, and lasting impact.



INDIANAPOLIS RECORDER ADVERTISING RATES

Commission and Payment Terms:

- Agency commission is 15%
- Net due in 10 days
- Payment on account is not dependent upon receipt of tear sheets
- Ads of \$150.00 or less must be paid in advance
- All political ads must be paid in advance
- All rates are net

Political and National Agency Rate: \$39.99

Local Open Rates:

1-13 weeks	\$24.99 per column inch
14-26 weeks	\$22.99 per column inch
27-39 weeks	\$20.99 per column inch
40-52 weeks	\$18.99 per column inch

Non-profit / Church Display:

\$19.99 per column inch

Front Page Banner Rates:

A Section	\$850.00
B Section	\$650.00

Classified / Real Estate Rates:

\$19.99 per column inch

Legal Rates:

Dissolution of Company	\$76.00 (1x run)
Notice of Final Accounting	\$76.00 (1x run)
Notice of Administration	\$87.00 (2x run)
Change of Name	\$118.00 (3x run)
Dissolution of Marriage	\$118.00 (3x run)
Notice of Adoption	\$118.00 (3x run)
Notice of Real Estate	\$118.00 (3x run)
Petition of Guardianship	\$118.00 (3x run)
Summons by Publication	\$118.00 (3x run)
Ask about Public Notices	

Insert Rates:

\$225.00 per thousand
Minimum size: 5" X 7"
Maximum size: 10" X 13"
Weight over 6 oz. add \$20.00 per thousand
*Delivery to printer by Monday of the issue week.

Additional sizes/prices available upon request

These rates are for standard size ads:
Full, Half, Quarter, and Eighth page ads

Full page Black & White ad is:
(6columns x 21") = 126 x \$24.99 = \$3,148.74.
Full page ad size 10.25" x 21"

Half page Black & White ad is:

(6columns x 10.5") = 63 x \$24.99 = \$1,574.37.

Half page ad size 10.25" x 10.5"

Quarter page Black & White ad is:

(3 columns x 10.5") = 31.5 x \$24.99 = \$787.18.

Quarter page ad size 5.075" x 10.5"

Eighth page Black & White ad is:

(2columns x 8") = 16 x \$24.99 = \$399.84.

Eighth page ad size 3.35" x 8"

Process Color \$450.00

Tabloid-Size Special Section Rates:

Black History Tab & Back To School Tab

Full Page	\$2,035.00
Half Page	\$1,535.00
Quarter Page	\$1,275.00
Inside Front Cover	\$2,200.00
Inside Back Cover	\$2,200.00
Back Cover	\$2,435.00
Center Spread	\$3,000.00

Website Rates:

Banner (728 x 90)	\$849.00 (100,000 impressions)
Sidebar (300 x 250)	\$699.00 (100,000 impressions)
Classified	\$249.00 / per week
E-mail Blast	\$349.00 / per blast

Miscellaneous Rates:

Layout and Design	25% of total ad cost
Placement	25% of total ad cost
Sponsorships	Please ask

Social Media Rates:

Premium package	\$500 / week
Standard package	\$350 / week
Custom packages	Please ask

Digital Footprint

IndianapolisRecorder.com	50-70K Unique Visitors 150-300K Impressions
Facebook	60K - 100K Impressions
Twitter	60K Impressions
Instagram	75,000 Impressions
Emails	82,000 & Growing 26% Average Open Rate

INDIANAPOLIS RECORDER ADVERTISING SPECS

General Rate Policy

- Right is reserved to reject any copy or illustration and to screen materials.
- Liability for error shall in no event exceed cost of space occupied by item published incorrectly.
- Claims for allowances must be made in writing within 10 days of insertion.
- The Indianapolis Recorder is not responsible for errors that are typewritten, or that are received after published deadlines. Publisher may hold advertiser and its agency jointly and severally liable for all sums due and payable to the publication.
- Charge accounts must be pre-approved and require a signed insertion order and contract.
- The publisher assumes no liability for the omission of an advertisement from any edition in which such advertisement was scheduled or ordered for publication

Deadlines: Religion

& Legal

Advertising are due
Mondays at noon.

All Other Ads

Fridays at 5 p.m. for the following
week's issue.

Ad Specs:

Broadsheet (6 columns)

1 col.	1.625" wide
2 col.	3.35" wide
3 col.	5.075" wide
4 col.	6.8" wide
5 col.	8.525" wide
6 col.	10.25" wide

Order of Service/

Legals/Classified (9 columns)

1 col.	1.05" wide
2 col.	2.2" wide
3 col.	3.35" wide
4 col.	4.5" wide
5 col.	5.65" wide
6 col.	6.8" wide
7 col.	7.95" wide
8 col.	9.1" wide
9 col.	10.25" wide

Tabloid

Full-Page	10.325"	x	9.95"
Half-Page(H)	10.325"	x	4.925"
Half-Page (V)	5.1375"	x	9.95"
Quarter-Page	5.1375"	x	4.925"



RELIGION ORDER OF SERVICE RATES & SPECS

Friday, December 20, 2013

Indianapolis Recorder

Page B3

Order Of Service

Advertise your weekly Order of Service in the Indianapolis Recorder, the original church bulletin.

Ad Size	Rate
Columns	Inches
Per Week	
1	5
2	4
3	3
4	4
	\$25.00
	\$50.00
	\$75.00
	\$100.00

A Church Striving for Excellence in Christ
5850 E. 46th Street
(at 46th & Arlington)

Sunday Worship
10:45 A.M.

Wed. Adult Bible Study 10:30 AM
Adult & Youth B.S. 7 P.M.

Great People • Great Music •
A Dynamic Word •
An Amazing Experience!

Pastor Tony B
First Lady Kim McGee

Contact us:
317-941-4187
www.danabegchurch.org

Witherspoon Presbyterian Church
"Where Jesus Is the Center & the Strength"
5108 N. Michigan Road

Rev. & L. Bryant Pugh, Senior Pastor
Teresa Cross Gay, Clerk of Church

Church School..... 9:30 a.m.
Worship Service..... 10:30 a.m.

Prayer Ministry—Sun. 8:15 a.m.
Bible Study—Wed. 12:30 p.m. & 6:30 p.m.
Prayer—Thurs. 5:00 p.m.

Call 317-251-2291 for information
www.witherspoonpc.org

Come as you are—you are always welcome!

Sanders Temple
Church of God in Christ

Pastor - Elder John C. Davis, III
First Lady - Lady Veronica Davis

Services:
2 Sunday Morning Services
8:30 am & 11 am
Sunday School
10:00 am - 10:55 am
(with interactive bible study classes)

Tuesday
7:00 pm

Friday
6:00 pm
& 7:00 pm

3516 E. 39th St.
Indianapolis 46206
317-546-0668
www.sanders temple.org

Citadel Missionary Baptist Church
New Location at
Emmanuel SDA Church
5201 Pleasant Run Parkway South Drive
citadelmb.org

"Proclaim the Good News -
While Growing in Grace!"

Pastor Erick & First Lady Melissa Peck

Sunday School
9:00 A.M.

Morning Worship Services
10:30 A.M.

Bible Study - Thursday
7:00 - 8:00 PM

LivingWater
"Where Jesus Is the Center & the Strength"

Pastor Kim & Steve Outlaw

1 Church
2 Locations

Main Campus
2902 E. 46th Street
Sunday Service 9am & 12pm
Bible Study Wednesday 7pm

Phone 317-541-8582
http://www.livingwaterfc.org/

Indy West
Conference Center
400 N. High School Rd.
Indianapolis, IN 46214
Sunday Service 10:30am

Radio Broadcast Mon, Tue,
Wed, 9:45am 1310 the light

Greater Saint James
Missionary Baptist Church
John B. Raymond St.
Indianapolis, IN 46203

Worship Hours
Sunday School
9:45 am

Sunday Morning
Worship
10:45 am

Tuesday Prayer
Morning Bible Study
6:00 pm - 8:00 pm

Pastor E.L. Smith, First Lady Jennifer Smith
For a ride, call 637-9757
Enter to Worship, Leave to Serve

ROCK OF FAITH
INDIANAPOLIS BAPTIST CHURCH
10002 E 38th Street
Indianapolis, IN 46223
(317) 895-1006

EXCITING, DYNAMIC WORSHIP AT "THE ROCK"

Worship Sun 8:00 am
& 10:45 am

Bible Study Wed 12 pm
& 7 pm

Pastor Sherrell A. Lutz, Core Pastor

"Where Jesus is Lord and Everybody is Somebody"
www.rockoffaith.org

PURITAN MISSIONARY BAPTIST CHURCH
872 W. 27th St.
Indianapolis, IN 46208
317-923-1239

Order of Service
SUNDAY
Morning Worship
8 a.m. & 10:45 a.m.

WEDNESDAY
Prayer Meeting
10 a.m. & 7 p.m.
Bible Study
11 a.m., 12 Noon,
& 8 p.m.

Church Office
"A TRAINING GROUND FOR SPIRITUAL 'WARRIORS'"

Bishop Larry D. Grinstead
Senior Pastor

MID-EAST CHURCH OF CHRIST
Where the Spirit of the Lord Is
5875 Central Ave., Indianapolis, IN 46220

ERIC F. WILLIAMS
SENIOR PASTOR
317-251-(Lord) 5673

Pastor Williams Ext. 1
Pastor Owens Ext. 3

Church Web Site:
www.mid-eastchurchofchrist.com

SUNDAY SERVICE:
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.

WEDNESDAY:
Bible Study 7:00 p.m.

Deliverance Temple-C.O.G.I.C
8600 Meadowlark Dr.
317-895-9787

Pastor Fred Phinisee:
Sunday Worship 11:30 A.M.
Friday Pastoral Teaching 7:00 p.m.

2 Columns
2.2" x 4"

First Free Will Baptist Church
1700 Blue Lane Avenue, W. 46th
2433 Barnes Avenue
Indianapolis, IN 46208 • (317) 923-9867

Pastor Chas A. Sheppard
First Lady Edna M. Sheppard

Sunday Morning
Sunday School
9:00 am

Worship
10:00 am

Wednesday Prayer & Bible Study
New Member Class

Schedule of Services:
8:00AM
9:30AM
10:00AM
12 Noon and 7:00PM
Sun. 6:00PM

As Announced

Friendship Missionary Baptist Church
1302 North Goodlet
Indianapolis, Indiana 46222

Rev. Neris Willis
Order of Service
Morning Worship - 8:30 am
Prayer & Bible Study - 7:30 pm
Wednesday - 7:30 pm
Everyone Welcome

Pastor, Rev. Ronald Covington Sr.
Sunday Morning
Services
Fulfillment Hour (Sunday School)
9:30-10:30am
Morning Worship 10:45

Wednesday
Morning Prayer Meeting
6:00am-7:30am
Prayer & Praise on
Purposive Bible Study
6:30pm

Pleasant Union Missionary Baptist Church
15022 Lawrence St.
Indianapolis, Indiana 46228
Phone 925-4382
Fax 283-5675

Sunday School
10:50 am

Sunday School
9:55 am

Morning Worship/Prayer
6:00am

Wed. Bible Study
12:00 noon & 7:00pm

Thurs. Family Living
7:00pm

At Valley View Addition
7:00pm

Grace Missionary Baptist Church
1501 N. College Ave.
631-0108

Sunday School
10:00 AM

Morning Worship
11:50 AM

Tuesday Bible Study
7:30 PM

Come Meet
Grace

AGCC
SUNDAY SCHEDULE
Sunday Bible Institute
10:30am-11:30am

Worship Service
12:00pm

Amazing Grace Christian Church
1031 N. College Street
Indianapolis, IN 46202
(317) 941-8400
www.amazinggracechurch.org

1 Col.
1.05" x 5"

4 Columns
4.5" x 4"

St. Luke Missionary Baptist Church
5325 E. 30th Street
543-9505
www.stlukeindy.org

Sunday School
Morning Worship
Mid-Week Services/
Bible Class Wednesday 6:30 p.m.

8:30 a.m.
10:00 a.m.

Rev. Curtis L. Vance, Pastor, and
Sis. Charlye Jean Vance

Spiritual Director
Rev. Dr. John H. Stanfield II
STM (Boston Unit),
MA/IND (Northwestern Unit)
Associate, System Institute
For Spiritual Formation
Senior Pastoral Facilitator
Faith And Justice
Sunday Conversations
Indianapolis, IN

Email for appointments
in person or by Skype
faithandjustice@gmail.com

NEW HORIZONS CHURCH
Sunday
WORSHIP SERVICES
at 8:30 a.m.
10:30 a.m.

Pastor Eric Wiggins & Lady Camille Wiggins

"Where Christ is the way and the Word is Clear"

NEW HORIZONS CHURCH
7315 E. 75th Street • Indianapolis, IN 46256
(317) 558-7660
Nursery & Children's Church Available

www.TheNewHorizonsChurch.org

New Beginnings Fellowship Church

EAST LOCATION
2125 N. GERMAN CHURCH ROAD
INDIANAPOLIS, IN 46229

8:00am | 10:45am | 12:45pm

THURSDAYS
7:00pm

WEST LOCATION
GIVEN CENTER INDIAN SCHOOL AUDITORIUM
4401 W 52ND ST., INDIANAPOLIS, IN 46254

SUNDAYS
9:30am

www.NEWBINDY.org
P: 317.691.3316 F: 317.691.3320

Dr. James Anthony & Lady Tara Jackson

3 Columns
3.35" x 3"

4 Columns
4.5" x 4"

Full page
(6 columns)

10.25" (W) X 21" (H)

[illegible][illegible]

CHICAGO (AP) — President Paul Deshaun (D) said he would not let his party's presidential pick be elected last week for the first time in more than 600 years. He said he would not let his party's presidential pick be elected last week for the first time in more than 600 years. He said he would not let his party's presidential pick be elected last week for the first time in more than 600 years.

Deloris Jordan, author, lecturer and mother of NBA superstar Michael Jordan, speaks to participants as special guest for the third annual Family Conference & Marriage Retreat at the Madame Walker Theatre. Jordan discussed raising her famous son and his siblings, philanthropy and work with various international service organizations. The event was sponsored by Delta Sigma Theta Sorority, St. Vincent Hospital and the Jubilee Center. (Photo: J. Ward)

5.075" (W)
X 21" (H)

5.075" (W)
X 10.5" (H)



10.25 " (W) X 10.5"(H)

[illegible]

Continued from Page 1

allows the donor to make a commitment to find a way to get his hands in and out of the Great Ocean.

"They've got to find a way to fairly distribute the funds amongst the large or junior unit as well as the smaller, less more sophisticated, they've got to find a middle ground," said Richard. "We're at going to open up them by all means when it comes to most writing. Being organizations are more hands-on and make a greater impact. We're not up to the basic needs to be greater recognition."

8.525" (W) X 18"(H)

With smaller groups, you may not individualize this as much. You can still be able to provide a service to all the students. They get feedback and a sense of ability in their first lesson as they walk into the system," all back.

According to J. David Stashok, co-director of the National Center for Innovation (NCCI), the Institute of Design at Northwestern University, "It's not about budget and although we do provide funding, it's not about planning and resources or organizations, that's the world's great program and experts that small teams and support groups give significant assistance. The

[illegible]

"I'm sorry I only have had this chance with," said Priest. "Most of them have been singing drugs for 25 years and usually they say, 'I don't want to do this anymore.' We act to do this for those who

8.525" (W) X 18"(H)



Mondays
April 1, 8, 15, 22
1:30-3:30 p.m.
Marion County Public
Health Department
South District Health Office
503 National Ave.

Thursdays
April 4, 11, 18, 25
1:30-3:30 p.m.
Wayne Branch
198 S. Girls School Rd.

Plan to attend all four classes.
Registration required.
317-221-2094
mchd.com/diabetes

...recognizing Lilly with the
League's 2007 Corporate Leadership Award.

Lilly
Answers That Matter.

ENGAGE. EMPOWER. EDUCATE!

2025 EDITORIAL CALENDAR

January

MLK Day celebrations
National Blood Donor Month
National Mentoring Month
Human Trafficking Awareness
General Assembly Legislative Session — begins Jan. 8
Champions of Diversity Award Gala
MLK Day – Jan. 20
Inauguration Day – Jan. 20
Lunar New Year – Jan. 29

February

Black History Month Features
Teen Dating Violence Awareness and Prevention
Children's Dental Health Month
Black History Month Features
African American Heritage Sites in Indianapolis
Celebrating Black Leaders and Icons
Civil Rights Movement Reflections
Education and Career Advancements
Health and Wellness in the Black Community
Black-owned Businesses Showcases
Arts and Culture Events
Youth Empowerment Initiatives
Social Justice Issues
Sports Highlights
Technology Innovations
Community Spotlights
Girls and Women in Sports Day – Feb. 5
Super Bowl – Feb. 9
Mardi Gras — Feb. 13
Valentine's Day – Feb. 14
Presidents' Day – Feb. 17
Black History Month Pullout

March

Black Press Week
Daylight Saving Time
Women's History Month
Brain Injury Awareness Month
Developmental Disabilities Awareness
Empowering Black Women in Indianapolis
Gender Equality Initiatives
Education Advancements
Health and Wellness Awareness
Business Success Stories
Cultural Festivals
Arts and Entertainment Events

Youth Programs

Community Service Projects
Economic Development Updates
Technology Trends
Political Engagements
Ramadan starts — Mar. 1
Read Across America – Mar. 3
Mardi Gras – Mar. 4
National Sons Day – Mar. 4
Ash Wednesday – Mar. 5
Employee Appreciation Day – Mar. 7
Lent – Mar. 5 to April 7
Daylight Savings – Mar. 9
Black Press Day – Mar. 16
St. Patrick's Day – Mar. 17
Good Friday — March 29

April

Financial Literacy Month
Jazz Appreciation Month
National Volunteer Month
Sexual Assault Awareness Month
Tax time
Black Maternal Health Week
National Minority Health Month
Spring Community Events
Environmental Awareness Campaigns
Earth Day Initiatives
Educational Opportunities
Health and Wellness Programs
Local Business Features
Cultural Celebrations
Arts and Entertainment Festivals
Youth Empowerment Workshops
Sports Updates
Technology Innovations
Political Highlights
Community Spotlights Art & Soul Featured Artist
Showcase – April 11
Passover – April 13
Tax day – April 15
World Health Day – April 7
Maundy Thursday – April 17
Easter — April 20
Earth Day — April 22

May

ALS Awareness Month

ENGAGE. EMPOWER. EDUCATE!

Foster Care Month
Mental Health Awareness Month
Motorcycle Safety Awareness Month
Stroke Awareness Month
Indy 500
Graduation Celebrations
Educational Achievements
Summer Events Preview
Health and Wellness Tips for Summer
Business Success Stories
Cultural Festivals
Arts and Entertainment Events
Youth Programs
Community Service Projects
Economic Development Updates
Technology Trends
Political Engagements
Cinco de Mayo – May 5
National Nurses Day – May 6
National Nurses Week – May 6 -12
Mother's Day – May 11
Armed Forces Day – May 17
Memorial Day – May 26

June

Black Music Month
Caribbean-American Heritage Month
National Safety Month
Pride Month
Men's Health Month
Juneteenth Celebrations
LGBTQ+ Pride Month Features
Summer Lifestyle Tips
Youth Empowerment Programs
Sports Highlights
Technology Innovations
Environmental Awareness Initiatives
Arts and Culture Festivals
Business Spotlights
Education and Career Advancements
Community Service Opportunities
Political Engagements
Loving Day – June 12
Father's Day – June 15
Juneteenth – June 19
World Sickle Cell Awareness Day – June 19

July

Back to school
Minority Mental Health Awareness Month
Independence Day Celebrations
Summer Health and Fitness Tips

Family and Community Events
Cultural Celebrations
Arts and Entertainment Events
Youth Empowerment Initiatives
Business Success Stories
Technology Trends
Environmental Awareness Campaigns
Sports Highlights
Political Engagements
Community Spotlights
Independence Day – July 4
National Disability Independence Day – July 26

August

Black Business Month
Children's Eye Health Month
Indiana State Fair
Immunization Awareness Month
Back-to-School Guide
Education Initiatives
Economic Empowerment Workshops
Health and Wellness Tips
Technology Innovations
Youth Programs
Arts and Entertainment Events
Cultural Festivals
Community Service Projects
Sports Highlights
Business Spotlights
Political Engagements
International Friendship Day – Aug. 3
Barack Obama Day (Illinois) – Aug. 4
Senior Citizens Day – Aug. 17
Women's Equality Day – Aug. 26

September

Childhood Cancer Awareness
Hispanic Heritage Month – Sep 15 – Oct 15
Indy Do Day
Life Insurance Awareness Month
National Childhood Obesity
National Preparedness Month
Sickle Cell Awareness Month
Labor Day Celebrations
Fall Fashion Preview
Education Highlights
Health and Wellness Initiatives
Cultural Festivals
Arts and Entertainment Events
Business Success Stories
Youth Empowerment Programs
Community Service Projects

ENGAGE. EMPOWER. EDUCATE!

Technology Trends
Political Engagements
Sports Updates Labor Day – Sept. 2
Grandparents Day – Sept. 7
Rosh Hashana – Sept. 23
National Daughters Day – Sept. 25

October

Autism Awareness Month
Breast Cancer Awareness Month
Domestic Violence Awareness Month
Fire Prevention Month
Hispanic Heritage Month – Sept. 15 – Oct 15
Mental Illness Awareness Week
National Bullying Prevention Month
Women's Small Business Month
Breast Cancer Awareness Initiatives
Halloween Specials
Economic Empowerment Workshops
Cultural Celebrations, Arts and Entertainment Events
Youth Programs
Community Service Projects
Environmental Awareness Campaigns
Technology Innovations
Political Engagements
Sports Highlights Yom Kippur – Oct. 2
Child Health Day – Oct. 6
Indigenous People's Day – Oct. 13
Black Poetry Day – Oct. 17
Sweetest Day – Oct. 18
Diwali – Oct. 20
Halloween – Oct. 31

November

Champions of Diversity announcement
National Epilepsy Awareness Month
National Lung Cancer Awareness Month
Native American Heritage Month

Election Coverage and Analysis
Veterans Day Commemorations
Thanksgiving Features
Winter Holiday Preparations
Community Service Opportunities
Arts and Entertainment Events
Cultural Celebrations
Youth Empowerment Programs
Business Spotlights
Technology Trends
Political Engagements
Sports Updates Daylight Savings – Nov. 2
Veteran's Day – Nov. 11
Thanksgiving – Nov. 27
Black Friday – Nov. 28
Small Business Saturday – Nov. 29
First Sunday of Advent – Nov. 30

December

Year in Review
Holiday Gift Guides
Winter Health and Wellness Tips
Community Events and Celebrations
Arts and Entertainment Highlights
Cultural Festivals
Business Spotlights
Technology Innovations
Youth Empowerment Programs
Political Engagements
Sports Updates
Charity and Giving Campaigns Cyber Monday – Dec. 1
Giving Tuesday – Dec. 2
First Day of Hanukkah – Dec. 14
Last Day of Hanukkah – Dec. 22
Madam C.J. Walker's Birthday – Dec. 23
Christmas – Dec. 25
Kwanzaa – Dec. 26 (Ends Jan. 1)
New Year's Eve – Dec. 31

